

kennisnetwerk social impact

Tuesday, February 15, 2022 in Amsterdam

conference: **it is possible!**

Towards a Social and Solidarity Economy

A conference of the [Kennisnetwerk Social Impact](#)
powered by De Omslag

intro

Large groups of people realize that we are reaching the limits with our current economic model. The tide is turning, it is time for change. The planet can no longer carry us. Environmental problems such as global warming pose an outright threat to everyone: rich and poor. This should lead to solidarity for better and for worse, in times of economic growth and in times of covid.

In the social field, there is now also the realization that the tide is turning. The current system of social exclusion is not working; it is bankrupt. Everyone - government, companies, organizations - will have to realize that a product or service manufactured and sold using the exploitation and/or exclusion of people is not sustainable.

Social sustainability is about how we deal with employees, with people who don't keep up with the maelstrom of our economy. We should counter this with more fundamental system criticism. It is not about aid (alms) but about core values such as living together, democracy, a living wage, work as a social investment and a condition for recognition, contact and psychosocial health.

Viewed in this way, the social precedes the economic. The goal is a livable social (and sustainable) society.

main question

How can we initiate an effective sustainable social movement?

What can we do to make the urgency clear for an effective movement to emerge? We asked ourselves this key question.

We are De Omslag, and we are committed to an inclusive society. In the [Knowledge Network Social Impact](#), we are working on the movement towards a Social Economy. In that economy everyone participates, and everyone is valuable.

That is necessary right now. To strengthen our society, we need to tackle the growing dichotomy. Employers need all talents, and everyone has a talent. It's a shame to waste those talents by leaving people on the sidelines.

conference

from can't to can

As of today, this is the motto in our movement, heading for a conference on February 15, 2022. There and then we will come together and take stock together. With a program of (applied) knowledge and exchange.

Join us and share your knowledge or register!

The conference starts with influential speakers: people who work for change and realize the conditions for change. They share with us how they realize that change.

You can expect a program with representatives from larger (European) social firms, the national government, European Commission, professors, employers, the Social and Economic Council (SER) and public funds. And let's not forget the sustainability movement: what can the movement towards a more social economy learn from the sustainability movement?

The movement and conference are working on a manifesto ("It's possible!") with the following topics:

- everything must be social
Without a standard we will get nowhere, and the urgency is great. Hence the proposition: everything must be social. In addition to a debate about this standard, we delve into the why, together with companies that design their products and production process completely socially. It is about inclusive personnel policy, management and democratic processes.
- everything can be done socially

It may be clear that it should be like this, but why then do we foresee a number of problems? We think it is possible and we share knowledge, experiences and insights regarding the conditions and instruments: social procurement, social tendering, social entrepreneurship and a social economy.

- from can't to can
Time after time there appears to be enough space in policy, laws and regulations. How do we set our existing daily reality in motion? Sometimes it's a little connection that makes all the difference. And sometimes a system change is needed to make a difference. Think of new policies that are needed to remove barriers, such as tax rules (less tax on labour, more on raw materials). How do we get from can't to can?!

call to action

This announcement is an invitation to all allies to participate in the Knowledge Network Social Impact and to shape the program together with De Omslag. This can be done by providing input to the main program and/or submitting a proposal for an in-depth session.

join!

- Read our call for abstracts: do you have an idea? Share it with us!
- You can do this by submitting an abstract for a workshop/session in which you show how you realize impact with partners, what barriers you experience, which solutions are needed, what you learn from others and what you need.
- And of course, you can do this by - maybe with others - putting your theme on the agenda, before or after the conference, and organize activities around it.

Call for abstracts

Do you have a topic that fits in this conference, and do you want to participate by organizing a part? We would like to receive a proposal based on the instructions below.

You can enter your registration in the form:

[sign up your contribution to the conference ' it is possible ' on february 15, 2022](#)

You can also contact the kennisnetwerk.socialimpact@gmail.com .

It is possible!

Towards a Social Economy

Name

- Organization (name and short description)
- Website
- E-mail
- Phone number
- Description of the initiative/cooperation/company etc.

Your contribution:

- Suggested title
- Purpose of the session
- Organizers and speakers
- Intended result of the session
- What do you want to achieve during the workshop?
- For whom (target group)?
- Possible shape
- Preference for live or online?
- Relevant publications?
- Will you pay attention to this beforehand/afterwards, and if so how?

Please submit before November 19, 2021

Decision-making on the final program will take place at the start of December.

Knowledge Network Social Impact

This conference is part of the Knowledge Network Social Impact. We share knowledge and inspire each other. We do this by organizing activities based on themes, holding discussions, publishing papers, etc.

De Omslag is committed to working together with everyone (companies, scientists, social organisations, policymakers, employees) who works to achieve social impact and who wants to contribute to a social economy.

Het Knowledge Network Social Impact is powered by De Omslag and co-financed by the Dutch Ministry Internal Affairs.